



### VMFA(AW) -224 Crisis Information Dissemination Policy

In the event of a crisis or perceived crisis to the squadron, we shall ensure families are notified in a timely manner while abiding by established directives and using sound judgment. Examples of crises include, but are not limited to, aircraft mishaps, death of a member of the unit or a family member, and natural disasters. The target audience for this information includes spouses and designated parents, family members, etc.

**Be the most ready when the nation is least ready:** Keeping our Bengal families informed is essential to our readiness. We will ensure we get as much information as we can to the right people in order to prevent needless concern. Please realize that other processes, such as casualty notification and operational security may take precedence. The information contained and the squadron's location will determine the method of information dissemination. E-Marine will likely be the primary, with either a Facebook or telephonic notification that new information has been posted on E-Marine.

**Brilliance in the basics:** We need to ensure that we get accurate information to the right people in the right way. Distributing bad or unverified information quickly is of no help to anyone.

**Take care of each other:** We will get correct information out as quickly as possible from the unit level in the right way. It is essential that we not post information on social media or send emails before official word has been passed. No one wants to be improperly notified of a significant event via inappropriate means (e.g. a spouse being notified of a casualty through another Marine's Facebook).

**Keep our Honor Clean:** There is no honor in gossip, especially when the information is so important. Treat this information and the Marines and families that the information pertains to with respect.

**Assistance:** Chain of command and Family Readiness Officer

**Reference:** MCO 1754.9A (Unit, Personal and Family Readiness Program)

Semper Fidelis,

M. P. SHAND,  
Commanding Officer, VMFA(AW)-224

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