



MARINE AIRCRAFT GROUP 31

COMMANDER'S INTENT

12 June 2015



RESTORING DEPTH IN READINESS

MARINES * MISSION * MATERIAL
EMPLOYABLE - DEPLOYABLE

Commander's Intent:

MAG-31's mission is 100% about providing the nation a Force in Readiness, able to **deploy on order** to apply effective combat power at the time and place of our nation's choosing. The OPTEMPO of the last decade and the turnaround time of out-of-reporting aircraft have strained our ability to maintain ready forces beyond the "next out the door". The Marine Corps, as an institution, is focused on providing to us the resources required to reestablish our personnel, material, and training readiness. We will keep the faith with those efforts and **RESTORE OUR "DEPTH IN READINESS"**. **Depth in Readiness** is defined as simultaneously having exceptionally trained:

- Individual Marines and Sailors physically, mentally, and professionally ready to deploy at any time, to any place, across the Marine Aircraft Group
- Units ready to deploy and execute scheduled exercises and deployments
- Units ready to deploy and respond to unscheduled crisis or contingency

❖ Restoring our "**Depth in Readiness**" will be at the core of everything we do. All of our actions must be laser-focused on maximizing our combat readiness and readiness to deploy. This includes ALL actions and staff functions - **Administration, Intelligence, Operations, Logistics, Supply, Fiscal, Safety, Communications, Maintenance, Material Readiness, PME, Family Readiness** and, of course, **Training**. YOUR personal role in our employability and deployability is critical to our mission.

❖ A critical concept that I need all MAG-31 personnel to embrace is that we are all in a support role. Someone somewhere counts on you for their success. **We will embody a spirit of "support to others"** - in MAGTF and Joint Operations, in MAG-31 daily internal business, and in our commitment to one another. Say "YES" and if you can't say yes, find a way to say..."YES"!

Three Guiding Principles, One Standard

1. Show passion for your mission; strive to be the best in your MOS.
2. Care about yourself...care about your fellow Marines and Sailors even MORE.
3. Be a leader; set an example Marines would want to follow.

1. KNOW THE STANDARD (USMC and MOS-specific)...WE WILL LIVE BY THAT STANDARD!

Semper Fidelis,

ROBERT D. COOPER

Colonel, U. S. Marine Corps