

**Marine Wing Support Squadron 273
Commander's Philosophy**

I am humbled and honored to be your Commanding Officer. Being part of this unit is a career-long dream and I look forward to the unit's many successes over the coming years.

As your CO, I am responsible to the Corps and our higher headquarters for:

- Everything we do and fail to do
- Getting the unit ready and keeping us ready
- Enforcing standards and fostering personal and professional growth

Commander's intent is:

MWSS-273 is a highly competent, cohesive, disciplined, motivated, and capable unit that accomplishes the mission. To get here, we must reinforce team work, a positive command climate, and leverage the skills and talents of every Marine and Sailor.

My vision for the unit is:

To be the best MWSS – the Corps' preeminent unit for Aviation Ground Support.

Priorities for the unit are:

1) Support to operations, 2) warfighting readiness, and 3) professional development of our Marines

Tenets of my leadership philosophy include:

- ***Marines are our greatest asset. WE MUST:***
 - Care for them and their families
 - Make them stronger
 - Reward them when they do well
 - Provide them opportunities to excel
 - Instill trust and confidence
 - Pick them up when they fall
- ***Our Corps expects us to be ready. WE TRAIN:***
 - Like we fight
 - Using realistic scenarios and threats
 - With a purpose and to a standard
 - Flexibility in how we employ the unit
- ***Strive for operational excellence. WE STRESS:***
 - Competence at all levels
 - Adherence to rules, regulations and SOPs
 - Detailed planning and execution
 - Initiative and informed decision making

Guidance to Officers and SNCOs:

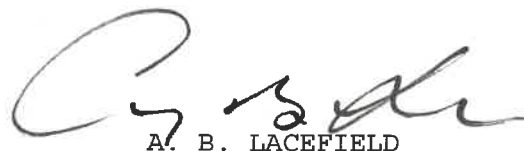
- Train to fight tonight
- Be deliberate in what do and think ahead
- Communicate early and often
- Empower our NCOs and let them lead
- Foster trust and mutual respect
- Lead by example

Guidance to NCOs:

- Lead – you are the backbone of our Corps
- Leadership traits and principles work
- Know your Marines and listen to them
- Show your Marines what right looks like
- Enforce standards, customs and courtesies
- Challenge your Marines to be better

Guidance to all:

- Live our core values – Honor, Courage and Commitment - daily
- Always respect one another
- Have fun and enjoy being Marine
- Display uncompromising character
- Help any Marine in need
- Take pride in our unit



A. B. LACEFIELD

Lieutenant Colonel, United States Marine Corps
Commanding Officer, Marine Wing Support Squadron 273